

## Is the future bright? It's certainly not orange!



## Coalition or demolition?

- Jury is out on the funding implications for the NHS
- Radical decisions about strategic health authorities, elected health boards and the return of "son of fundholding" Practice based Commissioning

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## Did you Know.....

- In 2006 there were 2 billion searches per month on Google, today it is **31 billion**
- Computer processing power doubles in capacity and speed every 6 months
- Since its' launch in May 2010 the Apple I pad has sold in excess of 1.5 million units

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## Years it took to reach a market audience of 50 million

- Radio = 38 years
- TV = 13 years
- Internet = 4 years
- iPod = 3 years
- Facebook = 2 years
- Ipad = 1 year (projected)

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## Technological advancement in medical equipment



1970



2009

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## Older people get revved up too!



1970

2009



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## People are changing, take my Aunt Jane (73)





Member of:

- Craft club
- Bowling club
- Tea dance Tuesday
- Stepping out with 78 year old Bert

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## Here is another Jane (also 73)

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## What does this mean for transformation & personalisation?

- We don't really know!
- Relevant questions include:
  - Whose definition of choice are we using today?
  - What are the implications for people accessing their own funds for health care & support?
  - What is the real expectation of ordinary people?

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## Don't mistake lethargy for strategy

- There is an indifference with policy makers around long term care and support, which will not be made easier by cost efficiencies
- There will be other, beautifully crafted strategies that will also fail to deliver solutions (probably)

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## What can we safely predict?

- People will still need the service but they may change the way they access it
- There will be a move to rationalise core NHS service in the next few years
- Support services will probably amalgamate to cover a larger area in order to reduce running costs

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## The Crystal Ball



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